



Agent A Name
 (555) 123-4567
 agentname@allstate.com
 1234 Agent Street
 Agent City, ST 12345

000000 0000 XXXXXXXXXXXX X0 X0 XXXXX
 Sample A Sample
 1234 Sample Street
 Sample City, ST 12345

your estimated auto quote
\$307.33/month¹



quality Allstate protection for less than you think

Hi Sample,

Many drivers who switch to Allstate save hundreds of dollars per year on insurance.² You're getting this letter because I think you could save, too.

To give you an idea of just how much, I've added your quote estimate to this letter.

We can further tailor this quote by adjusting your coverages so you get the auto protection you need.

We can also personalize your savings based on how you drive. For instance, if you have lower annual mileage, you could pay less. And with Drivewise, our free safe-driving program, you could save even more based on your everyday safe driving (see back).³

Bottom line? You could save big by switching your auto to Allstate, all while enjoying our quality coverage and personal service.

Call me today at **(555)-123-4567** or email me at **agentname@allstate.com** to get started.

Sincerely,

Agent A Name

P.S. Have questions? Don't hesitate to call me at **(555) 123-4567** so we can find the plan that's right for you.

Control #: XXXXXXXX-XXXX-XXXX-XXXX-XXXXXXX

Your estimated auto quote

Vehicle	6-mo premium	Per month
2016 VOLVO XC90	\$507.99	\$84.67
2013 CHEVY TRUCKS SILVERADO2WD	\$498.06	\$83.01
2012 CADILLAC SRX	\$552.29	\$92.05
2000 VOLKSWAGEN JETTA	\$285.61	\$47.60
Policy total	\$1,843.95	\$307.33

Savings applied:

- Multiple Policy
- Safe Driver
- Additional Discount

More on back -->



Scan to see how much you can save

auto savings that reflect how safely you drive



Drivewise[®]

**personalized savings
each renewal period**

Drivewise lets you save more with a rate based on your safe driving.³
Getting started is quick and easy:

- 1** Choose to add Drivewise when purchasing your auto policy.
- 2** Set up Drivewise in the Allstate[®] app.
- 3** Take a drive.

In addition to a discount just for participating, you'll also be eligible to save every time you renew your policy based on your safe driving. The safer you drive, the less you could pay.

Maximize your savings when every member of your household connects their safe driving data.

Let's make sure you get all the savings you deserve. You can reach me at (555) 123-4567 or agentname@allstate.com.

Scan to see how much you can save



Many factors go into the cost of your auto insurance policy, including how you purchase the policy: online, through a call center or with an agent.

¹Premium amounts shown are for a new six month policy and are for illustration only. Your actual premium will vary depending on a variety of factors that may include but are not necessarily limited to the coverage and deductible you select, eligibility requirements, credit history, driving record, applicable discounts, vehicle type and characteristics, and the number of miles driven annually. Coverage, potential savings, product availability, and discounts, are subject to terms, qualifications, and availability, which may vary by state. Insurance policies are not packaged. Each policy is separate and has its own limitations and restrictions. Credit is not used as a rating factor in all states.

²Based on countrywide average annual savings for new customers surveyed in 2023 who switched their auto insurance to Allstate. Savings vary.

³NOT AVAILABLE IN EVERY STATE. Subject to terms & conditions. Smartphone & activation of Drivewise required. Rates are determined by several factors, which vary by state. In some states, participation in Drivewise allows Allstate to use your driving data for purposes of rating. While in some states your rate could increase with high-risk driving, generally, safer drivers will save with Drivewise.

Allstate Fire and Casualty Insurance Company, Allstate North American Insurance Company and affiliates: 3100 Sanders Road, Ste 201, Northbrook, IL 60062.

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