



000000 0000 XXXXXXXXXXXX X0 X0 XXXXX

Sample A Sample
1234 Sample Street
Sample City, ST 12345

your insurance estimate

\$71/month

Hi Sample,

If you're feeling concerned about how much things cost these days, you may benefit from an updated quote. We're always working to improve rates for homeowners like you. You might even qualify for more savings now than you did before.

Control#: XXXXXXXX-XXXX-XXXX-XXXX-XXXXXXXXXXXX

Estimated home quote for 1234 Sample Street	
Coverage	Limit
Dwelling	\$294,482
Other structures	\$29,448
Personal property	\$176,689
Family liability	\$100,000
Guest medical	\$2,500/person
Additional living expenses	\$29,448
Policy deductible	\$1,000
Annual premium	\$849
Monthly premium	\$71

This is just an estimate. Let's walk through what a customized quote for you would look like.
Call me at (555) 123-4567 for a quote today.

Sincerely,

Agent A Name Agent Title

Agent A Name

*P.S. Switching insurance providers may be easier than you think, even mid-term.
I can walk you through every step.*

Agent A Name
Agent Title
(555) 123-4567
agentname@allstate.com
1234 Agent Street
Agent City, ST 12345

Scan to learn more.
Call me at
(555) 123-4567



Coverages and discounts subject to terms, conditions and availability. Savings vary. Sample quote is based on certain assumptions we made about you including good credit history, clean driving record and no prior insurance claims, and assumptions made about your property based on typical building characteristics of properties in your geographical area such as average age of roofs and homes. Actual premium may vary depending on factors including but not limited to: additional information you provide or we obtain from you or other sources; coverages, limits and deductibles you choose; applicable discounts (this sample quote includes multiple policy discount); additional underwriting and rating criteria; and the date coverage(s) is purchased or becomes effective. Discounts may already be included in the total estimated monthly premium if available information was sufficient to confirm potential eligibility. Please check with Allstate for all available discounts. Credit is not used as a rating factor in all states. Allstate North American Insurance Company, Allstate Vehicle and Property Insurance Company, Allstate Property and Casualty Insurance Company and affiliates: 3100 Sanders Road, Ste 201, Northbrook, IL 60062.

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